



Viu Pitching Forum 2020

Criteria for eligibility:

- 18 + years
- Anyone with a passion for TV content creation
- Industry first-timers and up-and-coming TV writers are all welcome to apply.
- Participants must enrol in the competition as individuals; writing teams are not permitted.
- Materials must be submitted in either English or Bahasa Malaysia.
- Participants must include a brief bio in their application and may submit up to 5 concepts each.
- Pitched concepts must be submitted in the form of a one-pager that includes a logline, a one-paragraph series overview and character descriptions.
- All submissions must be original works of the participant and all rights must be wholly owned by the participant.
- Adaptations are ineligible unless the associated rights are owned by the participant or the underlying material is in the public domain.
- Applications will be accepted via electronic submission only
- Submissions received after the deadline will not be considered.

What are we looking for

- A 10-episode series with each episode having a runtime of approximately 30 min or 45 min
- Stories tailor-made to appeal to Malaysian audiences
- Concepts that are distinctively bold, unique and differentiated
- Series ideas that are suited to Gen Z and Millennial audiences across Malaysia

Writers interested in participating in Viu Pitching Forum Malaysia can submit their ideas to vpf.malaysia@vuclip.com.